

Kaloji Narayan Rao University of Health Sciences, Warangal

REPORT -1

Place: Dr.BRKR Govt Ayurvedic College

Date: 24th August 2023

Speakers: 1) Dr. Radhika Vangala

2) Ms. Swapna

About the Program:

DR.BRKR Govt Ayurvedic College, Hyderabad organized an IPR awareness program in collaboration with TSCOST. The session aimed at educating the students and faculty on IPR and importance of protecting ayurvedic innovations.

Speaker 1:

Dr. Radhika Vangala explained in detail about patents and the exclusive rights granted for their inventions which enables the innovators to prevent others from making, using, selling, or importing their patented inventions without permission. Dr. Radhika discussed about the different types of patents including utility patents, process patents, product patents and product& process patent. She emphasized the requirements for patentability, the importance of prior art searches, and the challenges of navigating the patenting process. She briefed about the procedures involved in patent application and its prosecution. Dr Radhika concluded the session by encouraging participants to patent their research work.

Speaker 2:

Ms. Swapna explained the importance and challenges involved in protecting ayurvedic innovation and Traditional Knowledge. Traditional knowledge refers to knowledge, innovations and practices from local communities in field of agriculture and medicine. Ms. Swapna informed regarding initiatives like TKDL in India which aim to prevent the misappropriation of traditional knowledge, including Ayurvedic formulations, by documenting and digitizing traditional knowledge and making it accessible for patent examiners to prevent the grant of patents on non-original inventions. She further outlined the various other IPR such as patents, trade secrets, GI and trademarks to protect the ayurvedic products and aid in protecting against unauthorized usage or imitation. The speaker focused on the challenges to protect TK due to bio-piracy and lack of documentation.



REPORT -2

Place: Hamsa Arena, Hamsa Homeopathy Medical College, Hospital & Research Centre, Mulugu

Date: 5th March 2024

Speakers: 1) Dr. Radhika Vangala

2) Advocate Ashok Doppalapudi

About the Program:

An IPR Awareness Programme, sponsored by the Telangana State Council of Science & Technology, was organized by the NSS UNIT of Hamsa Homeopathy Medical College, Hospital & Research Centre, under the Kaloji Narayana Rao University of Health Sciences,

Warangal. The program commenced by lighting the lamp by Dr. Umesh Akkaladevi, Director of Hamsa Homeopathy, Guest Speakers Dr. Radhika Vangala and Advocate Ashok Doppalapudi followed with a prayer song. The session aimed at enhancing the knowledge in field of IPR.

Speaker 1:

Dr. Radhika delved into the multifaceted world of Intellectual Property Rights (IPR), covering a broad spectrum of concepts and applications. She elaborated on the significance of trademarks as unique identifiers that distinguish goods and services in the marketplace, highlighting their role in brand recognition and consumer trust. Additionally, she shed light on trade secrets, emphasizing their critical importance in safeguarding proprietary information and maintaining a competitive edge in today's knowledge-driven economy. Moving on to patents, she elucidated the intricate process of securing patent protection for inventions, from the initial application to the grant of exclusive rights. She underscored the pivotal role of patents in incentivizing innovation and fostering technological advancement across diverse sectors. Moreover, she provided practical insights into patent prosecution strategies and the enforcement of patent rights, empowering attendees to navigate the complexities of patent law with confidence. Furthermore, Dr. Vangala explored the realm of copyright, elucidating its role in protecting original works of authorship, such as literary, artistic, and musical creations. She underscored the importance of copyright registration and enforcement in safeguarding creators' intellectual property and preserving their creative rights in the digital age. Overall, her comprehensive overview of IPR offered attendees a nuanced understanding of its various dimensions and implications for innovation, entrepreneurship, and economic development.

Speaker 2:

Mr. Doppalapudi's session delved into the legal intricacies of Intellectual Property Rights (IPR), providing attendees with a deep dive into the legal frameworks governing trademarks, patents, and copyright. He began by exploring the foundational principles of trademark law, elucidating the criteria for trademark registration and the significance of trademarks in brand identity and consumer perception. Transitioning to patents, Mr. Doppalapudi navigated attendees through

the complex landscape of patent prosecution, from the preparation and filing of patent applications to the examination process and eventual grant of patent rights. He underscored the strategic importance of patents in protecting technological innovations and fostering competitiveness in global markets. Moreover, Mr. Doppalapudi delved into the realm of copyright law, highlighting its role in safeguarding original works of authorship and fostering creativity and cultural expression. He discussed key copyright issues, such as the scope of protection, fair use, and digital rights management, offering attendees practical insights into copyright compliance and enforcement strategies. Furthermore, Mr. Doppalapudi addressed emerging trends and challenges in the field of Intellectual Property, including the impact of digital technology on copyright enforcement and the rise of intellectual property disputes in the age of globalization. Overall, his in-depth exploration of IPR legal principles and practical applications provided attendees with valuable insights into navigating the dynamic landscape of intellectual property law.



REPORT -3

Place: NRI Alumni education centre auditorium, Kakatiya Medical College, Hanumakonda

Date: 23th March 2024

Speakers: 1) Mr. Rajesh Koduri

2) Mrs. Gayatri Salvadi

About the Program:

The IPR cell of Kaloji Narayan Rao University of Health Sciences Warangal in collaboration with TSCOST organized an IPR awareness program. The Webinar is commenced with a prayer song and lighting of the lamp, followed by Dr. K Ram Kumar Reddy, Prof & HoD orthopaedics, and Nodal officer for IPR cell KNRUHS, introducing the esteemed guests to the students and providing an overview of the topic.

Speaker 1:

Mr. Rajesh Koduri introduced the participants to Intellectual property rights and its various forms. He then delved into the fascinating history of Intellectual Property Rights (IPR), and evolution of patenting. Mr. Koduri focused on the different forms of IP- patents, copyrights, trademarks, trade secrets, industrial designs. He also emphasized on unprecedented significance of IP in the 21st century due to factors like globalization and digitalization, innovation as a primary driver of economic growth as well as to protect brand value. The speaker shared several examples and timelines of a patent. Examples of everyday products like Coca-Cola tins, razors, water bottles, and parts of an air conditioner were used to illustrate the diverse range of inventions that can be found in daily life. The speaker elucidated the various steps involved in the invention process, from ideation to prototyping and commercialization. Emphasis was likely placed on the uniqueness of design interventions, highlighting how subtle changes or improvements in design can lead to significant innovations. Practical methods for identifying inventions were discussed, including techniques for conducting patent searches and analyzing prior art. Existing patents for everyday products were showcased to demonstrate the practical application of IP protection in the consumer goods industry. Key issues in the contemporary world, such as piracy, counterfeiting, and infringement, were addressed with real-time examples and case studies to underscore the importance of IP rights enforcement. Overall, the speaker's presentation provided valuable insights into invention and Intellectual Property Rights, equipping the audience with practical knowledge and tools to navigate the complex landscape of IP protection in the modern world.

Speaker 2:

Mrs Gayatri Salvadi is a diploma holder in patent rights from NALSAR university. In her deliberation she shed light on trade secrets, emphasizing their critical importance in safeguarding proprietary information and maintaining a competitive edge in today's knowledge-driven economy. Moving on to patents, she elucidated the intricate process of securing patent protection for inventions, from the initial application to the grant of exclusive rights. Moreover, she provided practical insights into patent prosecution strategies and the enforcement of patent rights, empowering attendees to navigate the complexities of patent law with confidence. Furthermore, she also explored the realm of copyright, elucidating its

role in protecting original works of authorship, such as literary, artistic, and musical creations, the importance of copyright registration and enforcement in safeguarding creators' intellectual property and preserving their creative rights in the digital age. Overall, her comprehensive overview of IPR offered attendees a nuanced understanding of its various dimensions and implications for innovation, entrepreneurship, and economic development.



REPORT -4

Place: Kakatiya Medical College, Hanumakonda

Date: 31st March 2024

Speakers: 1) Dr. Radhika Vangala

2) Mr. Chandrasekhar

About the Program:

The IPR cell of Kaloji Narayan Rao University of Health Sciences Warangal in collaboration with TSCOST organized an IPR awareness program. The Webinar is commenced with a prayer song and lighting of the lamp, followed by Dr. K Ram Kumar Reddy, Prof & HoD orthopaedics, and Nodal officer for IPR cell KNRUHS, introducing the esteemed guests to the students and providing an overview of the topic.

Speaker 1:

In her session, Dr. Radhika delved into the multifaceted world of Intellectual Property Rights (IPR), covering a broad spectrum of concepts and applications. She elaborated on the significance of trademarks as unique identifiers that distinguish goods and services in the marketplace, highlighting their role in brand recognition and consumer trust. Additionally, she shed light on trade secrets, emphasizing their critical importance in safeguarding proprietary information and maintaining a competitive edge in today's knowledge driven economy. Moving on to patents, she elucidated the intricate process of securing patent protection for inventions, from the initial application to the grant of exclusive rights. She underscored the pivotal role of patents in incentivizing innovation and fostering technological advancement across diverse sectors. Moreover, she provided practical insights into patent prosecution strategies and the enforcement of patent rights, empowering attendees to navigate the complexities of patent law with confidence. Furthermore, Dr. Vangala explored the realm of copyright, elucidating its role in protecting original works of authorship, such as literary, artistic, and musical creations. She underscored the importance of copyright registration and enforcement in safeguarding creators' intellectual property and preserving their creative rights in the digital age. Overall, her comprehensive overview of IPR offered attendees a nuanced understanding of its various dimensions and implications for innovation, entrepreneurship, and economic development.

Speaker 2:

The second speaker Dr V Chandra Sekhar professor of General Medicine, brought a wealth of experience to the event. He provided the insights of intricacies of Intellectual Property Rights (IPR), providing attendees with explaining the trademarks, patents, and copyright. He began by exploring the foundational principles of trademarks, and the significance of trademarks in brand identity and consumer perception. Dr Chandrasekhar has given very vast field of new opportunities in the medical field and he stressed about the need for protecting the intellectual property in developing the individual and in large the country. He

